



New Horizons Village

67th Annual Strawberry Festival

2024 Sponsorship & Ad Form



Sponsorship Opportunities

- Diamond Sponsor:** includes full page color program ad in our digital booklet, signage on Sponsor Board at the festival, and pop-up banner at the entrance, sponsorship recognition in the Valley Press newspaper, recognition throughout the event in announcements, and the creation of a social media video that thanks the sponsor for the significant contribution. \$15,000+
- Platinum Sponsor:** includes full page color program ad in our digital booklet, signage on Sponsor Board at the festival, and pop-up banner at the entrance, sponsorship recognition in the Valley Press newspaper, and recognition throughout the event in announcements. \$10,000+
- Gold Sponsor:** includes full-page program ad in our digital booklet, signage on Sponsor Board at the festival, sponsorship recognition in the Valley Press newspaper, and recognition throughout the event in announcements. \$5,000+
- Silver Sponsor:** includes half-page program ad in our digital booklet, signage on Sponsor Board at the festival, sponsorship recognition in the Valley Press newspaper, and recognition throughout the event in announcements. \$2,500+
- Bronze Sponsor:** includes quarter-page program ad in our digital booklet, signage On Sponsor Board at the festival, and recognition throughout the event in announcements. \$1,000+

For Event Program Ad, please choose one:

- Full Page** – 5 x 8, no bleeds, black ink \$800
- Half Page** – 5 x 4, no bleeds, black ink \$600
- Quarter Page** – 5 x 2, no bleeds, black ink \$400
- I would like to make a donation but will not be placing a sponsorship or ad** \$_____

Advertising deadline is Wednesday, May 15, 2024. Please supply camera-ready art via **email** to:
 Emma Groves Baldacci: EGrovesBaldacci@NHVillage.org (Please include ad size and your contact information in the email and reference "NHV Strawberry Festival" in the subject line)
or complete this form and return with your check and camera-ready art to:
 Emma Groves Baldacci, New Horizons Village, 37 Bliss Memorial Rd., Unionville, CT 06085
 Please call Emma at 860-675-4711 with any questions.

Checks should be made payable to **New Horizons, Inc.**

Payments can also be made online at: <https://newhorizonsinc.org/donate>

Business Name: _____

Contact Name: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone # & Link to Business Website: _____