

**Dear Vendors & Community Businesses:**

**HERE IS YOUR OPPORTUNITY TO HELP!**

**New Horizons Village a division of New Horizons, Inc.** a local 501(c)(3) nonprofit organization, offers 101 adults with physical disabilities the opportunity for self-directed living. Tenants manage their own lives in a supportive and fully accessible environment. The Village combines barrier-free housing with non-medical care and transportation support services.

We invite you to join our loyal vendors and businesses in supporting New Horizons through a **Sponsorship** or **Ad** for the **65th Annual Strawberry Festival Summer Concert.**

100% of the proceeds will be used to make improvements to New Horizons’ community spaces. These rooms are used for programs and services that benefit the tenants of New Horizons Village.

**LOCATION:** New Horizons is thrilled to partner with the Town of Farmington for this event. The free outside concert will be held in a field next to the Farmington Library, which is located at 6 Monteith Drive in Farmington. The new location provides plenty of space for social distancing. All COVID-19 safety measures will be strictly followed. We hope that you can join us for an enjoyable evening filled with great music!

**65th Annual Strawberry Festival & Summer Concert**

**Thursday, June 23, 2022 from 6:30pm – 8:30pm**

**The field next to the Farmington library**

**6 Monteith Drive - Farmington, CT**

**Please complete and return the enclosed donation form with your information and check by Monday, May 2, 2022**

New Horizons Village is indeed a treasure for its residents and for the Farmington Valley. We are fortunate to have such a special place that fulfills an important need for accessible housing and enriches our town’s diverse character.

Thank you for your consideration!

ALL DONATIONS ARE TAX DEDUCTIBLE as we are a 501(c)(3) non-profit.**New Horizons Village**

**65th Annual Strawberry Festival**

**2022 Sponsorship & Ad Form**

**Sponsorship Opportunities**

🞎 **Premier Sponsor:** includes full page color program ad in our digital booklet, signage on $10,000+

Sponsor Board at the festival, and pop up banner at the entrance, sponsorship recognition

in the Valley Press newspaper, and recognition throughout the event in announcements.

🞎 **Diamond Sponsor:** includes full-page program ad in our digital booklet, signage on $5,000+

Sponsor Board at the festival, sponsorship recognition in the Valley Press newspaper,

and recognition throughout the event in announcements.

🞎 **Signature Sponsor:** includes half-page program ad in our digital booklet, signage on $2,500+

Sponsor Board at the festival, sponsorship recognition in the Valley Press newspaper,

and recognition throughout the event in announcements.

🞎 **Event Sponsor:** includes quarter-page program ad in our digital booklet, signage on $1,000+

Sponsor Board at the festival, and recognition throughout the event in announcements.

**For Event Program Ad, please choose one:**

🞎 **Full Page** – 5 x 8, no bleeds, black ink $750

🞎 **Half Page** – 5 x 4, no bleeds, black ink $500

🞎 **Quarter Page** – 5 x 2, no bleeds, black ink $350

🞎 **Business Card Size**, no bleeds, black ink $200

🞎 **I would like to make a donation but will not be placing a sponsorship or ad** $\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Advertising deadline is Monday, May 2, 2022**.Please supply camera-ready art via **email** to:

Caterina Griffith: [CGriffith@NHVillage.org](mailto:CGriffith@NHVillage.org) (Please include ad size and your contact information in the email and reference “NHV Strawberry Festival” in the subject line)

**or** complete this form and return with your check and camera-ready art to:

Caterina Griffith, New Horizons Village, 37 Bliss Memorial Rd., Unionville, CT 06085

Please call Caterina at 860-675-4711 with any questions.

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Checks should be made payable to **New Horizons, Inc**.

All donations are tax deductible since New Horizons is a 501(c)(3) non-profit organization.

Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Email:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_State:\_\_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone # & Link to Business Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***New Horizons would like to thank Threshold for donating the formatting and design of the digital program book for the event!***